



Sme

SOFTWARE MADE EASY

YOUR *TRUSTED* WEB PARTNER



Software Made Easy is a web design and web application development firm. Started in 2008, we are located in Vijayanagar, Bangalore, India. With more than 60 years of cumulative experience in the industry, our team has the experience and expertise to design and deliver quality websites and web applications.

Currently there are more than **150** clients.

Apart from design and development, SME provides all the services related to web, like domain name registration, hosting, email setup, maintenance of the websites, Search Engine Optimisation, Content Writing and Graphic Newsletters.

We provide Professional and Quality service that is user-friendly and transparent.

MISSION

We are on a Mission to help every **Micro, Small and Medium Enterprise** to become successful by designing effective web sites and technological solutions to reach out and attract larger audience which will make them grow faster. We are focused on the achievement of inclusive growth.

Our goal is to help every entrepreneur get a dream start to their business by designing cost-effective web sites, provide technological solutions and value added services which will empower and equip them to chase their dreams and have a reliable solutions partner in us for the long term.









VISION

We will make **Software Made Easy** a globally recognized, competitive, quality Web Design Company.

VALUES

We will be ethical, reliable and trustworthy in all our plans and actions. We would deliver service, better than what we commit. We believe in transparency and customer friendly approach for long term association with our customers.

TEN REASONS why you should engage us for your website related requirements:

-  From domain name registration to internet marketing, **all services under one roof**
-  **Professional and certified team, not one individual or freelancer**
-  User friendly design for great user experience
-  9 years of experience and expertise
-  More than **150 customers with 90% retention rate**
-  Hassle free interaction- controls available to you at anytime- no fuss
-  **Maintenance** Packages to suit your update frequency
-  Websites in **English, Kannada, Tamil, Telugu and French**
-  Customised **Shopping cart and Payment Gateways** integration
-  Cost effective, SEO friendly and **mobile friendly**



DESIGNED FOR ALL DEVICES AND BROWSERS

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Our designs are tested across several browsers and for desktop as well as smart phones. The designs are optimized so that you get the best experience in different devices.



SEARCH ENGINE OPTIMISATION FIRST PAGE LISTING

Yes! Our Search Engine Optimisation service (SEO) guarantees first page listing for the chosen keywords.

We offer SEO service to ensure that you generate leads through your website.

THE BENEFITS YOU GET

- ★ Assured result
- ★ Guidance to select correct keywords
- ★ Website content changes as per keywords
- ★ Link building to increase traffic
- ★ Monthly report on traffic and keywords performance
- ★ Screen shots of actual Google search as proof

OUR SERVICES



- ☒ Domain name registration
- ☒ Website Graphic design
- ☒ Application and custom functions
- ☒ Content writing
- ☒ Search Engine Optimisation
- ☒ Admin control for Contents
- ☒ Graphic design to web conversion
- ☒ Email setup
- ☒ Hosting
- ☒ Shopping cart with payment
- ☒ Blog setup
- ☒ Maintenance Packages
- ☒ Newsletter design for marketing
- ☒ Local languages conversion



GLOBAL REACH

We are working for clients in Australia. We have been working with them for the past several years. We have our representative in Paris, France also. This speaks of the maturity of our operations and the reliability of our software.

WHAT OUR CUSTOMERS SAY

"The most distinctive quality which separates them from others is their sheer professionalism ...they were completely proactive and is easily reachable..."

"It is very much surprising that your people followed up with me at regular intervals and completed the development in time, before the National Conference. Thanks a lot for your timely delivery, without compromising on quality..."

"Few key points which differentiate Software Made Easy from other web design companies are: Very clear communication, in terms of requirement collection and delivery Timely completion of website (a rarity in the industry) Very fair pricing..."

"You spent almost 5 hours over a few weeks, trying to understand how my business operates, took lot of inputs, did your own research and came up with amazing ideas. Finally the outcome was a total transformation..."

SOFTWARE MADE EASY

Works: (Meet us here)

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